



July 31, 2019

Thomas Turk  
Dean  
Chapman University  
The George L. Argyros School of Business and Economics  
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Dear Dean Turk:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the degree programs in business offered by Chapman University is concurred with by the Continuous Improvement Review Committee (CIRC) and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of Chapman University.

Chapman University has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2023-2024. A timeline specific to the school's visit year is available online: <https://www.aacsb.edu/accreditation/journey/business/continuous-review>.

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report Chapman University is to be commended on the best practices found on **Attachment A**.

The school should begin to address the concerns identified by the peer review team and CIRC. As part of the next Continuous Improvement Review Application, due July 1, 2021, the school is asked to update the CIRC on the progress made in addressing the concerns listed on **Attachment B**.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

Caryn Beck-Dudley, Chair  
Board of Directors

cc: peer review team

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Chapman University

Attachment B

This section identifies areas that the school should address during the coming review cycle. Please be prepared to discuss progress made in addressing these concerns in the Continuous Improvement Review Application.

1. Pursuant to ASBE's 2018-19 Strategic Plan, placement outcomes are key performance indicators for Strategic Initiatives 1 (Accelerate Gains in National Recognition), 2 (Continuously Improve Academic Programs), and 5 (Provide Unparalleled Personalized Educational Experience). While undergraduate placement outcomes have improved since the last CIR, placement rates (72% within 3 months of graduation) and salaries (\$52,620) trend below national averages.

At the MBA level,



May 8, 2014

Reginald H. Gilyard  
Dean  
Chapman University  
The George L. Argyros School of Business and Economics  
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UNITED STATES

*Via Email: gilyard@chapman.edu*

Dear Dean Gilyard:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate, and master's degree programs in business offered by Chapman University is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the school.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, the School is to be commended on the following strengths and effective practices:

1. The ASBE is to be commended for its continuous focus on enhancing quantitative and analytical skills among its students.
2. The four year program to enhance academic and professional success (the Argyros Student Roadmap for Success) can be a role model for other schools as they seek to understand antecedents of student success after college.
3. The Economic Sciences Institute is a definite asset to the ASBE. Not only does it enhance the research profile, it also provides financial support for new faculty by 'buying' them out of teaching one course a year.
4. The Leatherby center for Entrepreneurship and Business Ethics has many innovative programs to enhance entrepreneurial activity among ASBE students.

Additionally, in the interest of continuous improvement, the School should closely monitor the following items and incorporate them in your ongoing strategic planning initiatives:

1. The Argyros School e22a18.12 Tmβ( StBT1 t s)-3treprcBT1 0 0 1 113.66 16427 Tm[Argyros)-3onomssBT1 0 0 1 303 of the plan: building programmatic excellence, establishing industry partnerships, and strengthening the Argyros school brand. (2003 Standard 1: Mission Statement; 2013 Standard 1: Mission, Impact, and Innovation)
2. The School has revised its faculty qualifications system to better align with the new strategic plan; however, these will need to be reviewed and updated to align with the 2013 Standards and the s mission to strengthen its brand. (2003 Standard 10: Faculty Qualifications; 2013 Standard 15: Faculty Qualifications and Engagement)

3. The School needs to ensure that the changes made to the AOL process are successful in increasing the active participation of faculty in the development of learning goals, rubrics for assessing goals, and in the interpretation and analysis of assessment data. (2003 Standard 15: Management of Curricula; 2013 Standard 8: Curricula Management and Assurance of Learning)
4. The School should continue to implement and further develop a mature AoL process to include demonstrating multiple cycles of 'closing the loop'. Documentation should include specific enhancements made to programs and the educational process as a result of the assurance of learning process. (2003 Standard 15: Management of Curricula; Standard 16: Undergraduate Learning Goals and Standard 18: Master's Level General Management Learning Goals; 2013 Standard 8: Curricula Management and Assurance of Learning)

Your School has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2018-2019. oFfmne spTBTI6c79.6 578i

SCOPE OF ACCREDITATION  
Continuous Improvement Review March 2014

**Name of Institution:**

Chapman University

**Name of Business Academic Unit:**

Argyros School of Business and Economics

**List of Degree Programs Reviewed:**

MBA

